

The Academy of Florida Elder Law Attorneys

Presents

**A Multidisciplinary
Approach
to Elder Care**

Elder



Concert



**March 23, 2007
Ft. Lauderdale**

**March 24, 2007
Tampa**

Sponsorship



Opportunities



What is the Elder Concert?



The **ELDER CONCERT** is a dynamic presentation of ideas, goods and services, sponsored by the Academy of Florida Elder Law Attorneys (AFELA).

The **ELDER CONCERT** opened in 2001 in Ft. Lauderdale to rave reviews as a one day event. Because of its instant popularity, in 2002 and 2003 we targeted two successive days at two locations for the **ELDER CONCERT** so that more people could participate and enjoy. We will do so again in 2007.

The **ELDER CONCERT** is a gathering of the lead decision-makers in the Florida elder care community. This year the **ELDER CONCERT** will be held in Ft. Lauderdale on Friday, March 23, 2007 and in Tampa on Saturday, March 24, 2007. Each program will be almost identical to the other, so that information will be shared state-wide. **Participants will include** groups of accountants, care managers, professional guardians, elder law attorneys, social workers, assisted living facility administrators and related support services representatives. Participants and sponsors will engage in relaxed networking and share information in intimate, small group workshops. All will be given prime access to exhibitors and sponsors.

For businesses and professionals seeking to reach the Florida elder care market, there has never been a more direct means of marketing elder care services and products than with the **ELDER CONCERT**. Because of our growing sense of multidisciplinary mission, you will find that the **ELDER CONCERT** is an attorney convention, an accountant convention, a care manager convention, a guardian convention, a social worker convention and a meeting of assisted living facilities representatives all at one select gathering. Registration of attendees is being limited to allow for quality interaction. For you, the number of sponsors and exhibitors are also limited, to provide for a greater highlight of your products and services.

As President of the Academy of Florida Elder Law Attorneys (AFELA), I am very pleased to invite you to join us in this venture. Should you require any additional information, please contact Kari Glisson at 850/656-8848 or via email at kari@afela.org. I look forward to welcoming you to the **ELDER CONCERT**.



Alice Reiter Feld, President
Academy of Florida Elder Law Attorneys

Benefits of sponsorship?

What are the

As a Sponsor of the **ELDER CONCERT**, you will be recognized as a leader in the area of elder care. At the **ELDER CONCERT**, you will meet and mingle with leaders and decision-makers in the aging industry all together in one place. This unique opportunity to shine in a small, intimate one-on-one setting with Elder Law Attorneys, Guardians, Geriatric Care Managers, Social Workers, Assisted Living Facility Administrators, Accountants, and Financial Planners.

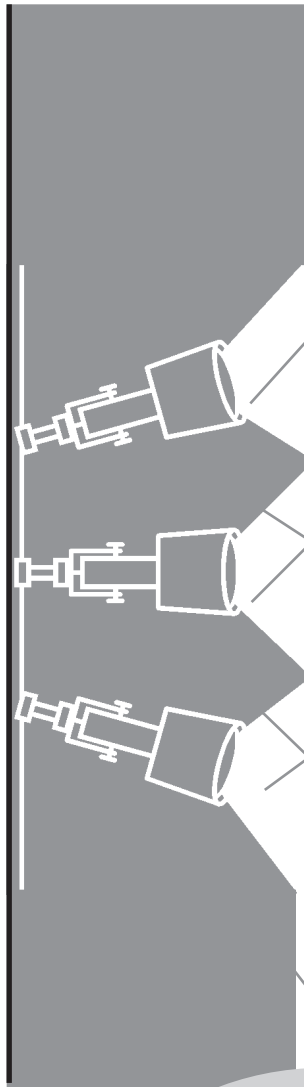
Attendance is limited to 150 participants. Sponsors may choose to participate in either Ft. Lauderdale, Tampa, or both! Sponsors will not only be able to exhibit, but will be encouraged to participate in the small group interactive discussions. The discussion groups will be limited to 20 participants who will interact together in a facilitated session. This is a cutting-edge sponsorship environment. Consider the opportunity of interacting with attendees in this intimate atmosphere!

Sponsorship is limited to 1 Overture Level Sponsor, 2 Concerto Level Sponsors, 3 Symphony Level Sponsors and 7 Sonata Level Sponsors. By limiting the number of Sponsors, you will have an increased level of exposure and attendee participation. If you agree that the **ELDER CONCERT** format is for you, please contact Kari Glisson at AFELA now (850/656-8848 or kari@afela.org). Kari will be able to make your reservation and answer any questions or concerns you may have.

H otel Information	Ft. Lauderdale Marriott North 6650 North Andrews Avenue Ft. Lauderdale, FL 33309 Reservations: 800/228-9290	Tampa Airport Marriott Tampa International Airport Tampa, FL 33607 Reservations: 800/228-9290
	Friday, March 23 — Ft. Lauderdale Reserve your hotel room now at the Ft. Lauderdale Marriott North at 800/228-9290. Ask for the Special AFELA Elder Concert rate of \$179.00 per night. Deadline for hotel reservations is March 1, 2007.	
	Saturday, March 24 — Tampa Reserve your hotel room now at the Tampa Airport Marriott at 800/228-9290. Ask for the Special AFELA Elder Concert rate of \$169.00 per night. Deadline for hotel reservations is March 2, 2007.	



Levels of Sponsorship



One verture Sponsor

\$3,000 (includes both days)

- ♪ Prominently listed in mailer to attendees
- ♪ Signage in luncheon hall and plenary sessions
- ♪ Complimentary registration for 3 representatives
- ♪ Company sign prominently displayed
- ♪ Exhibit space
- ♪ Opportunity to give remarks at the luncheon
- ♪ Ability to participate in workshop sessions
- ♪ Full page ad in course material



Two concerto Sponsors

\$2,000 (includes both days)

- ♪ Prominently listed in mailer to attendees
- ♪ Signage in luncheon hall and plenary sessions
- ♪ Complimentary registration for 2 representatives
- ♪ Company sign prominently displayed
- ♪ Exhibit space
- ♪ Opportunity to give remarks at the luncheon
- ♪ Ability to participate in workshop sessions
- ♪ 1/2 page ad in course material

Seven onata Sponsors

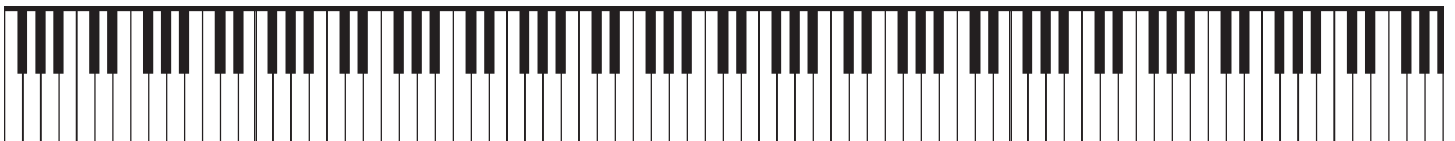
\$750 (one day) OR
\$1,250 (both days)

- ♪ Mention in mailer to attendees
- ♪ Complimentary registration 1 representative per day
- ♪ Company sign prominently displayed
- ♪ Exhibit space
- ♪ Ability to participate in workshop sessions

Five ymphony Sponsors

\$1,000 (one day) OR
\$1,500 (both days)

- ♪ Listed in mailer to attendees
- ♪ Complimentary registration 1 representative per day
- ♪ Company sign prominently displayed
- ♪ Exhibit space
- ♪ Ability to participate in workshop sessions
- ♪ 1/4 page ad in course material





Register Now!

Elder Concert: A Multidisciplinary Approach to Elder Care

I'D LIKE TO BE A: OVERTURE CONCERTO SYMPHONY SONATA SPONSOR

Total Enclosed: \$ _____

Company Name (as it should appear in print): _____

Contact Person _____ Title _____

Phone: _____ Fax: _____ Email: _____

Mailing address: _____

City/State/Zip _____

Names of persons staffing exhibits: (as they should appear on badge)

1. _____ 2. _____

We will contact you upon receipt of this form.

Make checks payable and mail to: AFELA, P.O. Box 13978, Tallahassee, Florida 32317-3978. We also accept Visa, Mastercard and American Express.

For additional information, contact Kari Glisson, Phone: (850)656-8848, FAX: (850)656-3038, email: kari@afela.org.



**AFELA Elder Concert
PO Box 13978
Tallahassee, FL**

